



REPORT

2011

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Dear partners, colleagues and friends!

The Open Ukraine International Charitable Foundation has surpassed the fifth year of its activity. During this time, as we continued to open up Ukraine to the world, we implemented dozens of important projects and in so doing, provided practical assistance to an entire cohort of talented Ukrainians.

Having rejected its totalitarian past, Ukraine is forging its own path towards a civil society. Therefore, it is important for us to seize the moment – we cannot afford to digress or to falter. For this reason, strengthening the country's democratic and legal principles are the main priorities of the Open Ukraine Foundation.

The Foundation provides the opportunity for civic activists, experts and government officials to interact and engage in direct dialogue with their foreign colleagues, in order to exchange ideas and adopt the best qualities that international, social and state institutions have to offer. Historically, the Ukrainian people have never strived for governance with an iron fist, but rather one based on a strong democracy and the rule of law.

The future of Ukraine belongs to its youth, which is why the Foundation focuses most of its attention on youth programs. The Open Ukraine team places its emphasis, first and foremost, on the formation of young leaders who are poised to develop and shape a new Ukraine – one that is just, moral and successful. The Foundation also promotes projects on gender and social issues, about which you can read further on in this report.

At a time when the country is more concerned with economic problems, educational endeavors become that much more compelling and significant. The Open Ukraine Foundation goes to great lengths to support centers of national culture, provides grants to Ukrainian artists and sponsors the participation of Ukrainian artists, film directors and musicians in international competitions.

The Open Ukraine Foundation continues the illustrious tradition of those benefactors who stood at the forefront of safeguarding Ukrainian culture at the most difficult of times. To their credit, the Ukrainian nation has preserved its unity and unique identity. It is our responsibility to help the Ukrainian state achieve a respectable position on the map of Europe. Those entrepreneurs in Ukraine, who are not indifferent, can play a major role in this regard. The issue is not only about a business's social responsibility before its citizens, but also the patriotism of the business community.

"It's not enough to love Ukraine deep in one's heart and soul; it must be loved to the depths of one's pocket." These words, declared a century ago by the distinguished philanthropist Yevhen Chykalenko, still hold true today.

I am grateful to everyone who has joined the projects of the Open Ukraine Foundation, and to everyone who has supported our initiatives by personally contributing towards the development of a European Ukraine. Together, as a united force, we will reach our goal – a stronger Ukraine.

Sincerely yours,

Arseniy Yatsenyuk

 **OpenUkraine**
Arseniy Yatsenyuk Foundation

U «INTERNATIONAL DIALOGUE» PROGRAM



Ewald NOWOTNY

the Governor of Austria National Bank and the Member of Governing Council of European Central Bank during the Diplomatic Club meeting

U MISSION:

To guarantee Ukraine's participation in the European discourse on key political, security and socio-economic issues.

To enhance the international community's understanding of pivotal events and trends taking place in Ukrainian society.

ACHIEVEMENTS:

► "Sharing the Transformation Experience" Project

At the close of 2010, the Arseniy Yatsenyuk Open Ukraine Foundation together with the International Renaissance Foundation initiated a joint project titled "Sharing the Transformation Experience". The goal of the project is to familiarize Ukrainian government officials, analytical experts and civic activists with the spectrum of reforms taking place in neighboring countries.

Participants of the project include qualified experts from Central-Eastern Europe, the Balkans, the Baltics and other countries of the Post-Soviet sphere. The project has also been enhanced by the inclusion of experts from Turkey, a country whose experience and expertise in reforming certain socially-oriented spheres is considered revolutionary.

As part of the project's agenda, six public discussions were held, each of which focused on an aspect of reform which is vital for Ukraine's further development.

- 24.01.2011 – Topic of Discussion: "The European Union's Contribution Towards the Development of Civil Society?"
- 16.03.2011 – Topic of Discussion: "Education Reform: The Bologna Process and University Autonomy".
- 19.04.2011 – Topic of Discussion: "Government Transparency: Public Procurement Legislation as a Key Element".
- 13.10.2011 – Topic of Discussion: "Reform in the Cultural Realm: New Instruments of Ukrainian Cultural Policy Under the Terms of Integrating into European Culture".
- 22.11.2011 – Topic of Discussion: "Health Care Reform: Primary Care".
- 07.12.2011 – Topic of Discussion: "Youth Policy Reform: Institutional and Social Aspects".

Following each discussion, Ukrainian experts prepared concluding analyses and recommendations for Ukraine regarding each aspect of reform. All of the analytical material, compiled as part of the program was made accessible for, and distributed to, interested individuals.

► International Conference

13.12.2011 – Topic of Discussion: "Enhancing Security in the Black Sea Region and the Prospects for Turkish-Ukrainian Bilateral Cooperation".

During the conference, which was organized in Istanbul by the Arseniy Yatsenyuk Open Ukraine Foundation, participants from Ukraine and Turkey agreed that the Black Sea region, where both countries play an important role, needs to pool its resources to enhance security and stability.

The Center for International and European Studies at Kadir Has University served as an organizing partner of the conference. The event was funded by the Black Sea Trust for Regional Cooperation, a project of the German Marshall Fund.

► The Diplomatic Club

The Diplomatic Club is a joint initiative established in 2007 by the Open Ukraine Foundation and the Victor Pinchuk Foundation, aimed at fostering informal dialogue between members of the Ukrainian and world elites on issues of foreign policy. Each meeting of the Diplomatic Club provides a unique opportunity to interact with prominent foreign leaders, politicians and influential decision-makers.

On 13.10.2011 a discussion took place with Ewald Nowotny, Governor of the National Bank of Austria and a Member of the Governing Council of the European Central Bank.

During the Diplomatic Club's meeting, the renowned expert shared his views on the topic titled "The Financial Crisis: Challenges and Capabilities of the European Union". In addition, Dr. Nowotny did not exclude the possibility of a second wave of the financial crisis, which would first and foremost affect Eastern Europe. Finally, the guest speaker stated that he does not foresee any EU expansion in the nearest future.



► Round table

25.05.2011 – Topic of Discussion: "The Black Sea Region: A Geopolitical Puzzle or High-Priority Area".

The event was organized by the Arseniy Yatsenyuk Open Ukraine Foundation within the framework of the Kyiv Security Forum under the support of the Black Sea Trust for Regional Cooperation, a project of the German Marshall Fund.

ACHIEVEMENTS OF THE "INTERNATIONAL DIALOGUE" PROGRAM:

- The launch of a new initiative – "Sharing the Transformation Experience" project, aimed at researching and discussing the process and expertise of reform in neighboring countries.
- As part of the "Sharing the Transformation Experience" project, more than 600 government officials, analytical experts and civic activists analyzed the spectrum of reforms in those countries, which, similar to Ukraine, in the early 1990's rejected the Socialist model of governance in favor of democratization and a market economy.
- A conference in Istanbul served as a platform to discuss the issue of enhancing security and stability in the Black Sea region.
- Within the framework of the Diplomatic Club, the Open Ukraine Foundation organized a discussion on the EU's potential future steps geared towards overcoming the effects of the financial crisis.

U «CULTURAL HORIZONS» PROGRAM



▲ **Alevtyna DOBINA**

Pianist, who took part at the International competition "Baltic Stars" by support of the Open Ukraine Foundation

MISSION:

To present the achievements of contemporary Ukrainian culture abroad.

To enhance cooperation between the cultural environments of Ukraine and Europe, improve interaction between Ukrainian and foreign artists, as well as promote the integration of Ukrainian art worldwide.

PROGRAM ACHIEVEMENTS:

Mini-Grants for Artists

The Open Ukraine Foundation allocates mini-grants for artists to cover travel expenses, promotes international artistic exchange as well as enhances cooperation between Ukrainian and foreign artists. Such grants also enable Ukrainian artists to present their achievements worldwide.

In 2011, the Open Ukraine Foundation awarded 10 travel grants:

- **Alevtina Dobina**, a pianist and fourth-year student of the P. Chaikovsky Kyiv State Conservatory received a grant to participate in the "Baltic Stars" international music competition in Estonia. The will to win and the musician's inspired competitive spirit earned Ms. Dobina a resounding victory in the form of a First Prize award at the international contest.
- **Nazar Fediuk**, competed in the third international violin competition "Szymon Goldberg Award" which was held in Meissen, Germany. The young Ukrainian violinist was awarded a top honors diploma with distinction for the best performance of a contemporary composition.
- **Julia Homelska**, a Ukrainian composer, attended the "World New Music Days" international music festival, which took place in Zagreb, Croatia. Over 400 musical scores were submitted to the festival from all over the world, of which the jury designated 68 compositions for public performance. Ukrainian music was represented by Julia Homelska's composition "The Riot," which served as the concert finale.
- **Julia Bozhyk** and **Anna Pankova**, Ukrainian piano duet, participated in the Fifth International Piano Duets Competition in Bialystok, Poland.
- **Oleksandr Afonin**, president of the Ukrainian Publishers and Booksellers Association, visited France as part of the "More Countries – More Books" project.
- **Olena Maksymenko**, a film director, submitted her film "Faithfulness" to the "Up and Coming Hannover" eleventh international film festival, and attended the event as well. Cinema experts were shocked by the film's unforeseen denouement and praised the cutting-edge acting, complex cinematography as well as the young Ukrainian director's individual artistic style.
- **Alla Zahaykevych**, a composer and head of the Ukrainian Association of Electro-Acoustic Music, performed in a concert featuring the honorees of the international electro-acoustic music competition "Musica Nova." The composer's play "Mithe IV: K.S." for violin and electronic music – which earlier had received an "Honorary Mention" award – was performed during the concert.
- **Natalia Egorova**, a film director, attended the "AMIRANI" international student film festival in Georgia, where she presented her documentary film "Overachiever," which had already achieved recognition at other festivals in Russia and Ukraine.
- **Julia Kostereva**, a Ukrainian artist, who works on the edge between mass media and traditional fine art, was awarded a grant which enabled the artist to exhibit her artwork at the "Supermarket 2011" international contemporary art fair.

Book Fund

The Open Ukraine Foundation is the only foundation in Ukraine which provides grants for the translation of contemporary Ukrainian literature into foreign languages. The translation of Ukrainian publications enhances Ukraine's image in the world and fosters intercultural dialogue, as well as the exchange of cultural values through literature.

The literary work "12 Rings" by the prominent Ukrainian writer **Yuri Andrukhovych** was published in Bulgaria in March 2011 under the auspices of the Open Ukraine Foundation.

In December 2011, the Foundation provided financial assistance for the Polish translation of the latest novel by **Vasyl Slapchuk** – "Woman Made of Snow". The book will appear in Poland in March 2012.



Scholarships and Awards

The Volodymyr Ivasiuk Scholarship was established on the occasion of the 60th anniversary of the birth of the renowned Ukrainian poet and composer, and serves as a testament to the memory and contribution of the esteemed artist. The scholarship was created for the purpose of supporting talented youth and promoting contemporary musical arts in Ukraine.

Assistance is provided to students matriculated in the composers' department of the theory and composition faculty of the Mykola Lysenko Lviv National Music Academy.

- The scholarship for the second semester of the 2010-2011 academic year was awarded to Yuri Seregin, a fifth-year student in the composers' department of the theory and composition faculty.
- **Natalia Parfeniuk**, a fifth-year student in the composers' department of the theory and composition faculty, was awarded the scholarship for the first semester of the 2011-2012 academic year.

Cultural and Artistic Events

- Under the patronage of the Arseniy Yatsenyuk Open Ukraine Foundation, the Ivan Franko Academic Ukrainian Musical Drama Theatre of Ivano-Frankivsk Region held a series of performances in Kyiv, based on the books "Sweet Darusya" and "Nation" by the author Maria Matios.
- The Arseniy Yatsenyuk Open Ukraine Foundation in conjunction with the "Green Dog" publishing house of the Kapranov Brothers published a new children's book titled "Taras Shevchenko and I".

U «YOUNG LEADERS» PROGRAM



U MISSION:

To assist young people with the implementation of their innovative projects, aimed at initiating changes in Ukraine.

To identify and support socially proactive young individuals whose professional success is focused not only on their own career, but on the improvement of community life as well.

PROGRAM ACHIEVEMENTS:

In 2011, the Arseniy Yatsenyuk Open Ukraine Foundation continued to implement the “Space of Change: Women-Leaders” program. The project is geared towards supporting young, active and successful women who are motivated to work for the sake of attaining positive changes in Ukraine, and who engage in projects which assist their local communities. Participants of the program included 32 bright, extraordinary and successful women under the age of 35.

EDUCATIONAL PROGRAMS

The Arseniy Yatsenyuk Open Ukraine Foundation held a series of training sessions for the winners of the program.

The first phase of the training focused on the planning and implementation of informational campaigns. The educational program covered the following topics: guidelines for productively collaborating with the media, creating and managing compelling informational and newsworthy causes, and the most effective and appropriate method of presenting such endeavors in the print and broadcast media.

- 11 winners from the surrounding environs of the Kharkiv region participated in this training session, which was held in Kharkiv on February 18-19.
- On February 25-26 a similar training session took place in Dnipropetrovsk and attracted 12 winners of the program.

The second phase of the training covered the topic of strategic informational campaign planning during which the participants, under the supervision of highly qualified trainers, developed a strategy for informational campaigns, compiled an events schedule and determined the key messages with which to address their target audiences.

- On April 8-9 a training session was held in Lviv and was attended by 12 participants of the program.
- On April 15-16 another training session garnered 12 participants from Odesa.

SOCIAL CAMPAIGNS

Following the training sessions, the participants divided into two groups in order to develop and implement nationwide information campaigns on pressing social issues of the day.

The First Social Campaign – “Children as Children”

The theme of this endeavor focused on relations between healthy children and those children with various special needs. In order to draw attention to this issue, a photo exhibit was organized in the following 10 cities of Ukraine: Kyiv, Kharkiv, Zhytomyr, Sumy, Kherson, Lutsk, Lviv, Volodymyr-Volynsky, Dolyna and Chernihiv.

The photos featured children with special needs alongside images of ordinary children. Thus, the photo exhibit came to symbolize the equality of all children. In addition, the participants of this campaign devised and distributed a list of so-called “Rules of Friendship and Kindness”, consisting of 10 points which parents and schools should teach children in order to circumvent conflict between each other.

The Second Social Campaign – “What Men Do Not Talk About”

The goal of this campaign was to expose the fact that in Ukraine only a small amount of women serve in the legislative and executive branches of government. As a result, very often women’s issues fall by the wayside. In order to bring more attention to this problem, the participants decided to produce a documentary titled “What Men Do Not Talk About”.

The main premise of the film was to demonstrate to society the equally important influence that women, just like men, have on our lives, as well as to show the special value of women in leadership positions in various fields.

11 regional television stations broadcast the film in their local TV markets and acquired the rights for subsequent, unlimited broadcasting, which will help increase the number of viewers and familiarize the audience with the issue. The film was also posted on the Internet and the website of the Arseniy Yatsenyuk Open Ukraine Foundation.

SUMMARY FORUM

On July 22, 2011 a summary forum of the “Space of Change: Women-Leaders” program was held in Kyiv and attracted over 100 participants.

The forum’s agenda included the presentation of both socio-informational campaigns, the screening of the film “What Men Do Not Talk About”, speeches by women-leaders, and a discussion on the topic, “Societal Apathy towards Current Social Problems”.

The project is supported by the US Secretary of State’s Office for Global Women’s Issues – Small Grants Initiative.



U Other Charitable Activities



OTHER CHARITABLE ACTIVITIES OF THE OPEN UKRAINE FOUNDATION

The Arseniy Yatsenyuk Open Ukraine Foundation donated approximately one thousand publications and information technology equipment for the computerization of the library's reference room at the Ukrainian National Cultural Center in Moscow.

1,000 textbooks and educational reference guides were donated by the Arseniy Yatsenyuk Open Ukraine Foundation to the Ukrainian Gymnasium in Prague. As a result, classes 1-11 will now benefit from the latest supplement of Ukrainian educational literature in the school's library.

CHARITABLE ACTIVITY OF THE HEAD OF THE SUPERVISORY COUNCIL TEREZIA YATSENYUK

- ▶ As part of the "Infinite Goodness Epidemic" and under the auspices of the head of the Supervisory Council of the Open Ukraine Foundation, Tereziya Yatsenyuk, a photo exhibition titled "Svitli Svitlyny" ("Luminous Photographs") was presented at the Cultural Art Center of the Kyiv-Mohyla Academy. The purpose of the project was not only to demonstrate to society that performing a good deed is pleasant and easy, but also to remind everyone that love and warmth are in every heart.
- ▶ As a tradition, prior to the Easter holidays, as well as the Feast Day of St. Nicholas and the New Year holidays, Mrs. Tereziya Yatsenyuk visits orphanages throughout Ukraine and engages with children who are deprived of parental care.
- ▶ On the eve of Easter, Mrs. Yatsenyuk and the Arseniy Yatsenyuk Open Ukraine Foundation conducted a work shop for orphans on how to decorate Easter eggs. The lesson took place at the Oleksandr Sayenko Art Studio under the supervision of the prominent artist's daughter and granddaughter, Nina Sayenko and Olena Maydanets-Sayenko, respectively. The event was attended by 11 children of the family-type orphanage located in the Pechersk district of Kyiv.
- ▶ A charity ball for 300 physically challenged children was held at the Dnipropetrovsk concert hall "Opera". The event took place under the patronage of the head of the Supervisory Council of the Open Ukraine Foundation, Mrs. Tereziya Yatsenyuk. The world-renowned tenors, Ottavio Palmieri of the La Scala Opera in Milan and Yusif Eyvazov of the Bolshoi Theater in Moscow, performed arias for the children.
- ▶ Mrs. Yatsenyuk also visited the Dnipropetrovsk orphanages № 2 and № 3 on the Feast of St. Nicholas. The orphans were presented with a washing machine, video projector, modern water filters, new carpets for their bedrooms, soccer balls and candy. From Fr. Vitaliy, who blessed the orphans, the children received icons of Saint Nicholas and prayers books.
- ▶ Prior to the New Year holidays, the pupils of the Pereschepyne school-internat learned the basic techniques of ice skating. The work shop for the children was conducted by Ukrainian ice skating champion and Olympic athlete Roman Taran, and Mrs. Tereziya Yatsenyuk, Head of the Supervisory Council of the Foundation.



Open Ukraine is an internationale philanthropic foundation which aims to raising the profile of Ukraine international-ly, supporting its public diplomacy and strengthening Ukrain's international cooperation. Open Ukraine works to raise awareness of Ukrainian citizens about the problems related to employment abroad and reduce illegal labor migration. In addition, Open Ukraine promotes Ukrainian culture abroad and helps Ukrainian art break onto the world stage.

Supervisory Council:



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Board of Management:



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Chairman of the Board
of Management of the
Foundation, the Vice
President of Alfa Bank
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The Open Ukraine team is open to communications. Everyone interested is welcome to put questions to us on prospective cooperation with Foundation.

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The Black Sea Trust for Regional Cooperation, a project of the German Marshall Fund

The German Marshall Fund established the Black Sea Trust for Regional Cooperation in 2007. The Black Sea Trust works in collaboration with a range of donors to provide grants to indigenous organizations working to foster and strengthen regional cooperation, civil society, and democratic foundations.



“Magisters” Law Firm

Magisters was established in 1997 and initially specialized in international trade law. Today Magisters is a full-service, international law firm, advising leading global and domestic organizations throughout the Commonwealth of Independent States (CIS).



Grants Office Democracy Commissions Program

The Democracy Grants Program supports projects to foster the development and education of civil society in Ukraine. The program is a focused but flexible mechanism, which provides seed money for unique and sustainable projects, particularly projects that help develop the capacity and sustainability of non-governmental organizations in Ukraine. Selection of projects is based on the applicants' ability to demonstrate concrete achievements which can show an impact in a given field or community. Over 600 projects from Ukrainian NGOs have received funding through the Democracy Grants Program since July 1996. Applications are accepted on an ongoing basis.



The International Renaissance Foundation

The International Renaissance Foundation (IRF) was founded in April 1990. IRF is an integral part of the Open Society Foundations.

IRF is one of the largest charity organizations in Ukraine. Its main objective is to provide financial and operational assistance to the development of an open and democratic society in Ukraine by supporting key civic initiatives in this area.

The International Renaissance Foundation finances projects and programs which foster the development of civil society, promote rule of law and independent mass media. Funds are also allocated for diversification of information resources for the third sector, democratization of education and public health, advancing of social capital and academic publications, as well as ensuring protection of national minorities' rights and their integration into Ukrainian society.



The NATO Information and Documentation Centre

The NATO Information and Documentation Centre (NIDC) was established in Kyiv in 1997 to improve knowledge and understanding between NATO and Ukraine. The Center provides information, research assistance and project support to Ukrainian citizens and organisations on NATO-related topics as well as providing access to NATO documents and publications.



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